

For Immediate Release
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**CAPEZIO AT BAY AND BLOOR HAS HAD A FACELIFT!
THE BIG REVEAL IS HAPPENING JUST IN TIME FOR SPRING '07**

TORONTO, April 11, 2007 – Following a striking redesign and renovation, the Capezio flagship store at Bay and Bloor has reopened in time for Spring '07. The look of the new space is modern chic in the city and the new store features the best of the best in new and expanded collections from all of today's "it" footwear and accessory designers.

THE RENOVATION

burdifilek's retail design concept for Capezio is a complete global design aesthetic with roots in progressive architecture and experiments in unexpected surfaces and materials. This concept is an absolute departure from the formulaic and typical. Walls, ceilings and floors merge into each other as a traditional sense of space is distorted and the store becomes a sculptural installation in itself. The fashion forward accessories line the perimeter of the space in avant-garde coves that merge seamlessly with the pristine white surrounding space. The floor and seating areas are rendered in a modern Tokyo purple, and the organic custom seating area seems to unexpectedly grow in the centre of the space looking like a curated piece of art. Drama and cutting edge modernism articulate this retail experience and customers will appreciate the atmosphere as distinctly unique on an international level.

"*burdifilek's* redesign of Capezio is modern, smart and inventive," says David Markowitz, president and CEO of Capezio. "They have brilliantly maximized the use of space to create a comfortable and progressive shopping experience for our customers," adds Markowitz.

NEW FOR SPRING '07 AT CAPEZIO

The new store and the new season means new shoes and bags! For Spring '07, Capezio has introduced the much-anticipated shoe collections of Jeffrey Campbell and Marc Fischer as well as handbag collections from Chinese Laundry and, *all the rage* in Europe, GeorgeGina&Lucy. As always, Capezio stays true to its ballerina roots by carrying the prettiest and most extensive collection of ballet flats. Favourites for spring include magnificent metallics, nautical combinations, stripes, polka-dots and jewels. **Let's not forget the men.** Relaxed city style is the look, fashion-athletic is the style and Capezio is the store. This season's "it" brands for men are Blackstone and Replay, to name a few, and men's footwear is available at Yorkdale, Eaton Centre and Square One locations.

CLICK CAPEZIO

Select Capezio merchandise is now available for purchase online at capezioshoes.ca. Shipping is available anywhere in Canada.

ABOUT CAPEZIO

Founded in Toronto by husband and wife, David and Faye Markowitz, and Alan and Lorne Markowitz, Capezio opened in 1976. Currently operated by this second and third generation of Markowitzs, including Alan's wife, Ilana, as well as David's sons, Arlin and Richard, Capezio is known as Toronto's best spot for the latest footwear trends at approachable price points.

With collections from Miss Sixty, Replay, DKNY, Steve Madden, Michael by Michael Kors, Jeffrey Campbell, Jessica Simpson, Seychelles and more, six Capezio locations across the Greater Toronto Area are always bustling with shoppers. Offering a very hipster selection of fashion-athletic footwear from Puma, Lacoste, Adidas, Nike and Diesel, Capezio is Toronto's one-stop-shop for trendy, sporty men and women. In addition to the flagship store at Bay and Bloor, Capezio also operates five other stores throughout the Greater Toronto Area at Bayview Village, Yorkdale Shopping Centre, Eaton Centre, Sherway Gardens and Square One. For more information, visit capezioshoes.ca.

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Contact:

Marissa Leiderman, NKPR

416-365-3630, ext. 24

marissa@nkpr.net